



LATINA (ROYAL TEE) "THE FLY COACH" PATTERSON

PROFESSIONAL SUMMARY

Award-winning film and multimedia professional with experience in Assistant Directing, Production Coordination, Camera Operations, Creative Direction, Branding, Digital Marketing, and Project Management. Proven success leading cast and crew operations, coordinating production logistics, managing multi-camera film sets, and producing compelling visual content across film, television, digital media, live events, and branded campaigns. Recognized for combining creative vision with operational excellence to deliver projects on time, on budget, and at the highest production standards.

THE DUPREE EXCHANGE FILMS – ATLANTA, GA - 2026 FIRST ASSISTANT DIRECTOR – THE LAST BREATH

Directed daily production logistics, talent coordination, and interdepartmental communications throughout principal photography. Developed and managed call sheets, shooting schedules, and production reports while coordinating cast movement and crew operations to maximize efficiency. Supported a four-camera Blackmagic Cinema production environment and maintained schedule integrity, contributing to an ahead-of-schedule project completion.

OLIVIA ENT. & HOLLYWOOD EAST PRODUCTIONS – ATLANTA, GA - 2025 FIRST ASSISTANT DIRECTOR AND ADDITIONAL CAMERA OPERATOR – THE HANDYMAN

Supported Director Tangi Miller in executing daily production operations and maintaining efficient set workflows. Assisted with multi-camera Blackmagic Cinema production, including technical troubleshooting, focus pulling, lens changes, lighting support, and equipment readiness. Coordinated wardrobe, scheduling, and production logistics to ensure smooth day-to-day operations.

OLIVIA ENT. & HOLLYWOOD EAST PRODUCTIONS – ATLANTA, GA - 2025 –CURRENT CAMERA C OPERATOR, SET DESIGNER, AND PRODUCTION ASSISTANT – DECEMBER CONVERSATIONS

Operated and supported a four-camera Blackmagic Cinema setup while assisting with camera placement, focus pulling, lens changes, and equipment management. Maintained production continuity and facilitated effective communication between cast and crew, contributing to organized and efficient production operations.

SWIRL PRODUCTIONS - ATLANTA, GA - 2025 ASSISTANT CAMERA AND PRODUCTION ASSISTANT – POLAR

Supported camera department operations on the feature film Polar, starring Drea Kelly and Reggie Gaskins. Managed camera systems, focus pulling, lens changes, and lighting support while assisting script supervision and maintaining organized production workflows. Facilitated communication between talent, crew, and department leaders to support seamless production execution.

CORE COMPETENCIES

FILM PRODUCTION

- First Assistant Directing
- Production Coordination
- Call Sheets & Scheduling
- Talent Management
- Script Supervision
- Set Operations
- Camera Operations
- Assistant Camera (AC)
- Production Logistics
- Production Management

CREATIVE & MARKETING

- Creative Direction
- Video Production
- Graphic Design
- Photography
- Digital Marketing
- Branding Strategy
- Website Development
- Social Media Marketing
- Content Creation

SOFTWARE & EQUIPMENT

- Adobe Creative Suite
- Premiere Pro
- Final Cut Pro
- Photoshop
- Lightroom
- WordPress
- Elementor Pro
- Blackmagic Cinema Cameras
- Sony FX3 & FX9
- RED Camera Systems

FILM & TELEVISION CREDITS

EDUCATION

SAE Institute Atlanta
Associate of Applied Science in Digital Film

University of Houston –
C.T. Bauer College of Business
S.U.R.E. Program Graduate

Tennessee State University
Business Administration & Accounting
Studies

CERTIFICATIONS

- Business Owner Certification
- Project Management Certification
- Digital Marketing Certification
- Website Design Certification
- Graphic Design Certification
- Professional Photography Certification
- Sales Professional Certification
- Life Coach Certification

AWARDS & RECOGNITION

Jacksonville City Council Recognition -
"Polar" - 2026

Congressional Recognition – I AM FLY, LLC
- 2023

Fort Bend County, City of Houston, & State
of Texas Proclamations: "The 29th Annual
MLK Grande Parade" - 2023

Proclamation from Houston's Mayor: Sonia
R. White ENT. "The 3rd Annual Presidential
Lifetime Achievement Awards" - 2022

Houston City Council: Special Honor for
DNP Productions, "A Few Good Men" -
2022

Brilliant Award: Black on Black
Excellence - The Cam Hill Show - 2022

River Awards: Television Show of the Year
for, The Cam Hill Show - 2022

Sam Mac Entertainment: Diamond Black
Excellence Award - 2021

The Telly Awards: Best Creative Director
Award for The Cam Hill Show - 2021

FILM & TELEVISION CREDITS

SWIRL PRODUCTIONS – ATLANTA, GA - 2025
ASSISTANT CAMERA, SCRIPT SUPERVISOR, AND PRODUCTION
ASSISTANT – MY BEST FRIEND'S SECRET BOYFRIEND

Supported RED camera operations during principal photography while managing equipment preparation, lighting support, and technical camera functions for feature film starring, Just Brittany. Maintained script continuity and production documentation, coordinated talent schedules and wardrobe logistics, and provided comprehensive production support throughout filming.

T. MILES VISION – ATLANTA, GA - 2025
FIRST ASSISTANT DIRECTOR, PRODUCTION ASSISTANT, AND
FEATURED TALENT – HIM AND HER

Managed call sheets, production schedules, and cast communications while coordinating daily production activities and talent readiness. Oversaw equipment logistics and production support operations, helping maintain efficient workflows that contributed to early project completion. Also appeared on-screen in a featured role as a Female Inmate.

MANOLA FILMS – ATLANTA, GA - 2025–CURRENT
ASSISTANT DIRECTOR, ASSISTANT CAMERA, AND TALENT
PRODUCER – PEACHES SERIES

Support Sony FX9 camera operations and daily production activities for the ongoing series. Coordinate talent schedules, wardrobe, and production readiness while assisting with focus pulling, lighting support, and equipment management. Maintain organized production workflows and inventory controls to ensure efficient production execution.

MANOLA FILMS – ATLANTA, GA - 2024
ASSISTANT CAMERA AND TALENT PRODUCER – ATLANTA 10.02

Supported Sony FX9 camera operations and talent coordination throughout production. Managed equipment preparation, lens exchanges, production logistics, and technical troubleshooting while providing daily operational support to the production team.

JAIDES ENTERTAINMENT INC. – ATLANTA, GA - 2024
CAMERA PRODUCTION ASSISTANT – YOU HAULED REALITY DATING
SHOW

Assisted the camera department with equipment setup, breakdown, transportation, and cable management. Supported lighting operations, camera accessories, and production logistics while ensuring equipment readiness throughout the production schedule.

FRAME 88 PRODUCTIONS – ATLANTA, GA - 2024
CAMERA PRODUCTION ASSISTANT - INTERN – THE LEVEL UP
EXPERIMENT

Supported camera and lighting departments during production by assisting with equipment setup, set preparation, and safety compliance. Contributed to the successful execution of the Director of Photography's creative vision through dependable technical and production support.

MEDIA & FEATURES

- Music Television
- VH1
- Love & Hip Hop Atlanta
- Amazon Prime Video
- Tubi
- Voyage ATL Magazine
- Shoutout Atlanta Magazine
- Remy Network
- The Cam Hill Show
- Black Ink Radio
- Our Life Television Show
- 95.3Jamz.com

REFERENCES

Ron Robinson
Film Program Chair at SAE Institute
Atlanta
Frame 88 Productions - Co-Owner

Alexandra Roberts
Film Instructor at SAE Institute Atlanta
Frame 88 Productions - Camera Operator

Cam Hill
Host of The Cam Hill Show

(Contact available upon request)

CONTACT

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CREATIVE LEADERSHIP EXPERIENCE

MLK GRANDE PARADE – HOUSTON, TX - 2022–2023 PROJECT MANAGER, VIDEO PRODUCER, DIGITAL MARKETER, AND GRAPHIC DESIGNER

Produced television commercials, promotional videos, and digital marketing campaigns for one of the nation's largest Martin Luther King Jr. celebrations. Developed social media advertising strategies and event marketing assets while creating sponsor branding materials for an event attended by more than 200,000 participants.

SONIA R. WHITE ENTERPRISE – HOUSTON, TX - 2022–2023 PROJECT MANAGER, VIDEO PRODUCER, PHOTOGRAPHER, GRAPHIC DESIGNER, AND WEBSITE EDITOR

Produced promotional media campaigns for the Presidential Lifetime Achievement Awards and managed multiple creative deliverables. Designed event collateral, signage, banners, publications, and digital assets while capturing and editing event photography and highlight videos to support event marketing efforts.

DNP PRODUCTIONS, LLC – HOUSTON, TX - 2019–CURRENT CREATIVE PRODUCER, PROJECT MANAGER, PROMOTIONAL VIDEO CREATOR, AND GRAPHIC DESIGNER

Produce promotional video campaigns and branded content for theatrical and entertainment productions. Develop marketing strategies that drive audience engagement and contribute to sold-out performances while managing budgets, timelines, deliverables, and production teams. Create visual marketing assets including videos, graphics, and promotional materials that strengthen brand visibility.

THE CAM HILL SHOW – HOUSTON, TX | 2020–CURRENT VOLUNTEER CREATIVE DIRECTOR, PROMOTIONAL VIDEO CREATOR, WEB DESIGNER, AND GRAPHIC DESIGNER

Led a comprehensive re-branding initiative for the award-winning talk show, producing promotional campaigns, recap videos, and branded content. Increased episode viewership from fewer than 10 views to more than 48,000 views and expanded website traffic from approximately 200 monthly visitors to over 17,000 monthly visitors. Managed social media growth strategies and audience engagement initiatives that significantly expanded the show's digital presence.

I AM FLY, LLC – ATLANTA, GA - 2013–CURRENT ASSISTANT FILM DIRECTOR, CERTIFIED BUSINESS OWNER, LIFE COACH, PROJECT MANAGER, PHOTOGRAPHER, GRAPHIC DESIGNER, WEB DESIGNER, DIGITAL MARKETER, AND SALES PROFESSIONAL

Founded and operate a full-service multimedia agency specializing in video production, photography, branding, web design, digital marketing, and custom apparel. Lead creative strategy and content production for entrepreneurs, nonprofits, podcasts, television projects, and businesses while managing client relationships, budgets, timelines, and creative teams. Develop integrated marketing campaigns that increase brand awareness, audience engagement, and revenue growth.